



YOU CAN INSTALL ZONOLITE INSULATION YOURSELF

It Pours Into Place

Enjoy Year 'Round Comfort In Your Home

ZONOLITE
Home Insulation
Concrete Aggregate
Plaster Aggregate
Cold Storage Insulation

ZONOLITE
Cold Storage Blocks
Insulating Brick
Insulating Cement
Precast Roofing Tile

Manufactured by

UNIVERSAL INSULATION COMPANY

SOLD THRU YOUR LOCAL LUMBER OR BUILDING MATERIAL DEALER

208 Jibboom St.
P. O. Box 85, Sacramento

DIAL 3-3679

PLYMOUTH ROCK WOOL MFG. CO.

Mfrs. of **Rock Wool Products**

BLOWN ROCK WOOL - HAND PACK

To Install Yourself

PLANT LOCATED AT PLYMOUTH, CALIF.



2-6702 or 6-3936

ANY TIME

Western States Insulation Co.

DISTRIBUTOR

1903 Capitol Av.

Sacramento, Cal.

Insulation Materials—Cold & Heat—(Cont'd)

EAGLE INSULATION

For Homes and Buildings
Everlasting protection against
Summer Heat
Cuts fuel bills as much as 45%
Fire Proof - Moisture Resistant



"SERVICE RENDERED BY"

CLAWSON L H CO foot of K.....3-5773

FRIEND & TERRY LUMBER CO 1920 Front. 3-9091
INSULATION PRODUCTS CO Ochsner Bldg. 3-7461
(See Advertisement Opposite Page)

Insulbestos Mfg Co Auburn Bl N Sacramento. 9-3809
Lumbermen's Supply Inc Swanston Stn. 9-2751
OWENS CHARLES E ROOFING & INSULATION
411-16th. 2-2966

(Continued Next Page)

FOR BEST RESULTS

WITH YOUR TELEPHONE

please...

Make sure of the number.
If in doubt consult the
Telephone Directory.

Speak with lips close to
the mouthpiece, using
your natural tone of voice.

And give the called per-
son **TIME** to answer!

Thank You!

YOU CAN HELP THE WAR TODAY

War needs the wires.
With your help we'll
get through all essen-
tial Long Distance
calls, if you'll go easy
on the unessential
ones.

Insulation Materials—Cold & Heat—(Cont'd)

PACIFIC COAST AGGREGATES INC

2320 Sutterville Rd. 5-3097
Plymouth Rock Wool Mfg Co 1903 Capitol Av. 2-6702
Sacto Stucco Products Co

Zonolite Insulation
27th & R. 6-5840
Star Roof Co of Sacramento 17th & S. 2-5384
UNIVERSAL INSULATION COMPANY
Zonolite Products 3-3679
(See Advertisement Opposite Page)

VAN ARSDALE-HARRIS CO

ENGINEERS & CONTRACTORS
Marine & Industrial Insulation
SOUND CONTROL
COLD STORAGE CONSTRUCTION

595-5th San Francisco
(Toll) Call "Operator" for... EXbrook-4404

Western States Insulation Co 1903 Capitol Av. 2-6702

(See Advertisement Opposite Page)
Yancey Company 2116 K. 3-6518

Insulation Materials—Sound Deadenig
See Acoustical Materials

Insurance Adjusters—See Adjusters

Insurance Agents & Brokers

Allen Jerry 2024 J. 2-6923

ANAPOLSKY INSURANCE & REAL ESTATE
AGENCY 1010-3d. 3-3815

Residence 3522 H. 6-3774

ARMSTRONG REALTY 14th & Broadway. 2-3809

ARTZ & COOK 813 J. 2-1041

ASSOCIATED UNDERWRITERS INC
Forum Bldg. 3-5963

Atwood Insurance Agency 436 Main Placerville 2-95-W
(Toll) Call "Operator" for... Placerville-295-W

Barnett W W Capital National Bank Bldg. 3-6486

BARR I R Bank of America Bldg. 2-7466

BASCOM J P Rts Box 7515 Fair Oaks Blvd. 9-2970

Blair J A & Son Capital National Bank Bldg. 3-6455

BOITANO JOHN L 919-8th. 3-4871

Bradley Harold E Financial Bldg. 2-1605

Breen L J Larry 1904 K. 2-5925

BRONSON JOHN O CO 1702 Broadway. 2-0819

Brooke Realty Co 628 I. 2-2453

Brown Art & Co Forum Bldg. 3-8774

Burger Stewart Forum Bldg. 3-8774

BUSINESS MEN'S ASSURANCE CO
Forum Bldg. 3-5919

BUTLER JACK Capital National Bk Bldg. 3-3584

Butters Harry A 1717 Broadway. 2-1883

Caledonian Ins Co 326 J. 2-0011

CALIF-WESTERN STATE LIFE INS CO
10th & J. 2-3661

Campbell Neilsen & McClatchy 809 J. 2-1831

Capital Realty Co 903-8th. 3-0273

Carter A B Calif State Life Bldg. 3-8765

Caughlan Joe 10th & N. 3-4854

(See Advertisement Following Page)

Central Life Insurance Co of Ill 10th & N. 3-4854

Chargin A L 1309-8th. 2-5254

Chase Walter Walt 4040-26th. 6-5234

CHASE WALTER WALT 3030 Stockton Blvd. 5-9245

(See Advertisement Page 79)

Chrisher A A California State Life Bldg. 3-4241

Connely Pat A 1717 Broadway. 2-1883

Continental Casualty Co 1601 J. 2-4926

Cook Sue 3077 Del Paso Blvd. 9-4362

Cooper Robert B Financial Bldg. 2-5925

Cox Ray P 10th & J. 2-3661

Cully Agnes E Forum Bldg. 2-0429

Cully Agnes E Insurance Agency
2016 Bidwell Wy. 2-1731

Culpepper Robert F 807 J. 3-1911

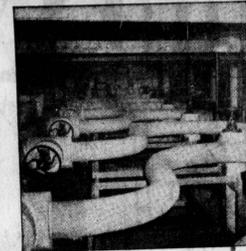
Dashiell H H Bank of America Bldg. 2-7466

DREW N B REALTY CO
Agt Maryland Casualty Reliance Fire
2621 F. 2-1814

(Continued Next Page)

Reasonable use, prompt answering,
thoughtfulness of others, are helpful to all
party line users. Telephone neighbors
appreciate such teamwork.

Zonolite High Temperature Insulating Cement



Zonolite High Insulating Block and Brick

Easy to Apply — Economical to Use

Specific Applications for Zonolite High Temperature Insulating Cement
Open Hearth Furnaces Feed Water Heaters Refinery Towers
Fuel Economizers Oil Storage Tanks Stacks and Bustle Pipes
Blast Furnaces Coke Ovens Hot Water Heaters
Boiler Settings and Domestic Furnaces Domestic Water Storage
Breecchings Oil Refinery Equipment Pipes, Valves, Fittings Tanks

BINGHAM INSULATION COMPANY



Sacramento 6-6419

Office 4734 J St.

INSULATION PRODUCTS CO.

SAVE
Up to 40% Fuel Costs

Insulate With
WOOLSLULATE ROCK WOOL

Pneumatically Installed
With Terms As Low As \$5.00 Monthly
Do It Now!

Dial **3-7461**
ROOM 309 OCHSNER BLDG.

TO BE HEARD c-l-e-a-r-l-y

... please speak directly
into the Telephone with
your lips just clearing
the mouthpiece.

"Give SEVEN TO TEN to the SERVICE MEN"

7 HEY'RE busy during the day.
A few hours each night are
about the only time they have
to telephone. Wouldn't seem
right if a casual call of yours
held up a soldier's call back
home.

Best way to avoid that is to
*play safe and not place any
Long Distance call between 7
and 10 P.M. unless it is really
urgent. Tonight and every
night "give seven to ten to the
service men."*